



April 27, 2012  
FOR IMMEDIATE RELEASE...

## **Squibb's CELEBRATES 85 years in Weston Village!**

It is a rare event for a retailer to be able to reach the milestone of being open for 85 years and almost unheard of for a book and stationery store! **Squibb's Stationers**, purveyor of books, textbooks and various stationery and gift products, opened on May 5<sup>th</sup> 1927 at the former 54 Main St. in Weston, moving to its present location at 48 Main St. now 1974 Weston Road in 1935.

As the **oldest textbook and stationery store in the GTA**, we are very proud to be **100% independent and Canadian owned**. Originally opened in 1927 by Arthur Squibb and his wife Cary, then carried on by their son Gordon until 1972, the store was bought in 1980 by Jack and Marilyn Weinberg. Since Marilyn's death in 1995 and then Jack's in 2001, the store has been owned and run by their daughter, Suri and her husband Mike Linsky.

Suri and Mike work together as her parents did and the Squibbs before them, offering personalized and creative customer service to both their walk-in trade and those who place orders by phone and email. "We offer 'old-fashioned' customer service which is so lacking at the big box retailers. We know our customers, their likes and needs. And we are happy to order single books for our clients and will make recommendations when asked on book or gift items. We also do all our own deliveries in the GTA." says Suri.

Working with some of Toronto's best private schools has kept the store in business despite shifts in the marketplace over the past 20 years. After major changes in the public school system changed the way they do business in the early 1990's, the store has had to adapt to stay relevant. While the primary part of the business is textbooks for Grades 1 through 12, the store also offers all kinds of stationery products including business and office items, social stationery including wedding invites, art supplies and school supplies as well as a large gift selection and Bibles. It is a store that is unique and different.

Join Suri and Mike as they **celebrate 85 years in the heart of the Weston Village on May 5<sup>th</sup> from 1 to 5pm at the store, 1974 Weston Road north of Lawrence**. For more information, please call Suri at 416.241.5801 or email [squibbs@on.aibn.com](mailto:squibbs@on.aibn.com).